– 38 –

ABSTRACT

A view controller for controlling view is described
on meta data and a view history (log) of a viewer recorded
5   at the reception side is used to judge whether the
condition of the view controller is satisfied. When the
condition is satisfied, the view of the received content
is permitted. Moreover, the view controller controls not
only the view history (log) of the viewer stored before
10   the content is received but also the view of another
content during or after the content view. Thus, it is
possible to perform view control to enforce the content
right information and reflect the intention of the content
creator.